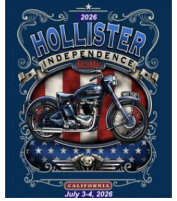




HOLLISTER INDEPENDENCE RALLY 2026

July 3 - 4, 2026

VENDOR APPLICATION



Roadshows, Inc.
PO BOX 2994
Reno, NV 89505-2994 Tel: (775) 690-2035
Email: Admin@RoadshowsReno.com
www.RoadshowsReno.com

PLEASE SUBMIT 1 CONTRACT PER SPACE

Show hours:

Friday 7/3: 10:00am – 8:00pm
Saturday 7/4: 10:00am – 8:00pm

Setup: Thursday 7/2 9:00am

Strike: Saturday 7/4 after 8:00pm
Sunday 7/5 by Noon

**ALL BOOTHS
MUST BE
REMOVED BY
NOON
SUNDAY**

Business Name: _____ Contact Person: _____

Address: _____

Primary Phone: _____ Alternate: _____

Email: _____

Resale State: _____ Resale # _____

Type of Booth (Must be completed) **Tent** **Trailer*** **Truck*** *Photo required

Vendor Registration Fees —Check One

	Price
Food & Beverage 10' x 20' = \$825 + 10% of gross sales	
Retail 10' x 10' = \$425	
<i>Non-profit organizations that provide valid proof of being a 501c(3) receive a 50% discount on a 10'x10' registration fee.</i>	
Retail 10' x 20' = \$825	
Retail 10' x 30' = \$1025	
Retail 10'(w) x 40'(d) = \$1225	
Retail 20'(w) x 30'(d) = \$1225	
Retail 20'(w) x 40'(d) = \$1425	
For semi and premium locations, please call (775) 690-2035	

Power

110 volts – 12 hours/day = \$100 total	
110 volts – 24 hours/day = \$300 total	
50 amps = Ask for quote	

City Permits & Fees

Vendor/Merchant Permit = \$267.00 (or 1 current Hollister business license # _____)	
Building permit for each canopy larger than 10' x 12' = \$204.50	
Inspection fee per vendor with a canopy larger than 10' x 12' = \$269.00	
Fire inspection fee for mobile food vendors = \$255.00 (or attach proof of 2026 inspection form)	
TOTAL AMOUNT DUE	
<i>Non-refundable deposit of at least 50% due with application</i>	
TOTAL AMOUNT DUE BEFORE JULY 2 PRIOR TO SETUP	

All food and beverage vendors must have a **Health Permit** from the **San Benito County Health Department** in advance to operate in the Hollister Independence Rally. You must provide your Health permit to Roadshows, Inc. prior to setup or you will not be allowed to set up.

Contact information for San Benito County Health Department
(831) 636-4035, 351 Tres Pinos Rd., Suite C-1, Hollister, CA 95023

Mobile food vendors are required to be inspected by the **Hollister Fire Department** at least **two weeks** before the event. To schedule an inspection, call **(831) 636-43251, Option 1.**

All vendors must be set up and on site by 7:00 am on July 3 for inspections.

Are you providing your own generator?
___ Yes ___ No

If yes, please provide the following:
Manufacturer Name:

Type:
Size:

For generators with greater than 50 brake horsepower, provide a copy of permit from the Monterey Bay Area Resource District (MBARD)

Complete Product List:	
Payment Method:	
Credit Card #: _____ <i>AmEx, Visa, & Mastercard only</i> Exp Date: _____ CVV: _____	Signature: _____
Emergency Contact:	
Name: _____	Contact Number: _____

Hollister Independence Rally

Hollister, California

SHOW RULES

1. No refunds will be given after the show starts for any reason.
2. No personal or company checks will be accepted after May 15, no exceptions: cash, cashiers check, credit/debit card or money order only.
3. All reservation deposit money is to be retained by *Roadshows, Inc.* in the event exhibitor fails to fulfill contract.
4. All vendors must be set up and on site by 7:00 am on July 3 for inspections.
5. Exhibitors may not load out before the show is over.
6. Vendors must carry insurance against damage and loss plus public liability insurance against injury and property of others, with limits in the amount of: \$1 million per occurrence and \$2 million aggregate, and name the City of Hollister and Roadshows, Inc. as additional insured on a primary and non-contributory basis on the policy.
7. Exhibitors will deposit trash in proper receptacles. Vendor will be billed for the collection of excessive trash or grease removal.
8. Booths must be properly manned during show hours.
9. Amplified sound is not allowed.
10. The sale of event specific merchandise which bears the show name, dates, logos, or artwork is strictly prohibited.
11. If it's illegal, don't sell it.
12. No drug, sexual, anti-Semitic or otherwise inappropriate paraphernalia is to be displayed or sold; City has sole decision-making authority in this respect.
13. No firearms or alcohol can be displayed or sold, nor may any alcoholic beverages be consumed inside the booth.
14. All pepper sprays are to be in sealed packages.
15. No club colors may be worn or sold in vendor booths.
16. Objectionable products or actions are cause for ejection from show without refund.
17. Pets will not be allowed inside the venue.
18. Producer/Manager assumes no liability for loss or damage to exhibitor's products.

INSURANCE

Vendors must carry insurance against damage and loss plus public liability insurance against injury and property of others, with limits in the amount of: \$1 million per occurrence and \$2 million aggregate, and name Roadshows, Inc./City of Hollister as additional insured on the policy.

I will provide appropriate insurance for the event. _____ (Please initial)

BOOTH SPACE ASSIGNMENT: All booth space assignments will be made at the time of vendor check-in based on available space and vendor sign-up date. We will do our best to accommodate your requirements. Roadshows®, Inc. reserves the right to reassign your exhibit space if you do not set up within the designated set-up times or after the show has started.

AGREEMENT

In signing this contract, I agree to comply with the rules and regulations printed on this contract. I understand that every attempt will be made to place vendors in the desired space, but exhibit locations and space assignments are subject to approval by Roadshows. Roadshows reserves the right to assign space on a first come basis. I agree not to relocate or sell any merchandise outside the assigned space or sub-let booth space. I understand acceptance of monies by Roadshows, Inc. under this contract is not binding if said money is returned before May 15 and understand that **no refunds will be given after show begins.**

Applicant's Signature: _____ **Date:** _____

WAIVER

Vendor agrees to indemnify Roadshows, Inc, and their officers, directors, trustees, employees, agents, representatives, volunteers and servants, and anyone else connected with the management or presentation of Hollister Independence Rally and will hold and save each of them harmless from any and all actions, damages, and claims, to persons or property, penalties, obligations, liabilities or attorney's fees that may be asserted or claims by any person, firm, entity, corporation, political subdivision or other organization arising out of any negligent or intentional tortuous acts, errors or omissions of vendor, its agents, employees, sub-contractors, or invitees, provided for herein and arising out of the performance of this agreement. Vendor agrees to maintain booth space in a presentable manner. Vendor agrees to pay for removal of excessive trash and/or any clean-up charges necessitated by booth operation. Vendor agrees to pay a finance charge of 2% per month which is 24% per annum on past due accounts plus all costs of collection, including court costs and a reasonable attorney's fee in case suit or collection action is commenced to collect all or part of this account.

CITY INDEMNIFICATION

Vendor agrees to indemnify, defend, and hold harmless the City of Hollister, its officers, officials, employees, agents, and volunteers ("City Parties"), from and against any and all causes of action, claims, liabilities, obligations, judgments, or damages, including reasonable attorney's fees and costs of litigation, arising out of or in any way related to Vendor's participation in the Hollister Independence Rally, including but not limited to claims for property damage, personal injury, or death. This indemnification applies regardless of the active or passive negligence of City Parties, except for such loss or damage arising from the sole negligence or willful misconduct of the City. In the event the City Parties are made a party to any action or proceeding arising from Vendor's performance under this Agreement, the Vendor shall provide a defense to the City Parties or, at the City's option, reimburse the City Parties for their costs of defense, including reasonable attorney's fees. This indemnification provision shall survive the termination of this Agreement.

CITY WAIVER

Vendor, on behalf of itself and its owners, officers, directors, employees, contractors, agents, successors, and assigns, hereby expressly waives, releases, relinquishes, and discharges the City of Hollister, along with their respective officers, officials, employees, agents, and volunteers (collectively, "Released Parties"), from any and all claims, demands, causes of action, damages, liabilities, losses, expenses, obligations, or costs of any kind whatsoever, whether known or unknown, suspected or unsuspected, which Vendor now has, owns, or holds, or claims to have, own, or hold, or which Vendor may in the future have, own, or hold, or claim to have, own, or hold, arising from or in any way related to Vendor's participation in the Hollister Independence Rally.

Vendor expressly waives any rights or benefits available under Section 1542 of the California Civil Code, which provides:

"A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY."

Vendor acknowledges that this waiver is a material inducement for the City of Hollister to enter into this Agreement and that they would not do so without this waiver. Vendor certifies that it has had the opportunity to seek legal advice regarding this waiver and understands the significance and consequence of releasing all claims, including those unknown at the time of this release.

This waiver of claims shall survive the termination of this Agreement.

COMPLIANCE WITH LAWS: Vendor shall comply with all applicable federal, state, and local laws, rules, regulations, and ordinances in the performance of this Agreement, including but not limited to health permits, business licenses, building codes, and sales tax requirements. Vendor is responsible for obtaining all necessary permits and licenses at its own expense. Non-compliance with any applicable law or regulation shall constitute a material breach of this Agreement and grounds for termination of Vendor's participation in the Rally.

CITY AUTHORITY AND INTELLECTUAL PROPERTY: Vendor acknowledges that the City of Hollister is the official producer of the Hollister Independence Rally with ultimate authority over all aspects of the event. The City retains all naming rights and intellectual property rights related to the Rally. Vendor agrees that any use of Rally names, logos, or imagery must be approved in writing by the City. All merchandise bearing the words "Hollister Independence Rally" must conform to the standards set by the City and Roadshows, Inc. Vendor acknowledges that the City has final decision-making authority regarding Vendor's continued participation in the Rally.

TERMINATION: The City of Hollister reserves the right to terminate this Agreement and remove Vendor from the Rally at any time, without refund, for: a) Violation of any terms of this Agreement; b) Violation of any Rally rules or applicable laws; c) Conduct that poses a safety risk or is otherwise detrimental to the Rally; d) Sale of unauthorized merchandise; e) Misrepresentation of products or services; or f) Any other reason deemed sufficient by the City in its sole discretion to protect the safety, reputation, or integrity of the Rally. **The City's determination regarding termination shall be final and binding.**

GOVERNING LAW: This Agreement shall be governed by and construed in accordance with the laws of the State of California. Any legal action arising out of this Agreement shall be filed in and heard by the courts of San Benito County, California.

SEVERABILITY: If any provision of this Agreement shall be held invalid or unenforceable by a court of competent jurisdiction, such holding shall not invalidate or render unenforceable any other provision of this Agreement.

By signing this Agreement, I acknowledge that I have read, understand, and agree to comply with all terms, conditions, and rules set forth in this Agreement. I understand that the City of Hollister is the producer of the Hollister Independence Rally and has ultimate authority over all aspects of the event. I further acknowledge that failure to comply with any provision of this Agreement may result in immediate termination of my participation in the Rally without refund.

SIGNED AND DATED: _____

FOR CITY STAFF USE ONLY	
<i>Date Received by Hollister</i>	
<i>Building Permit Issued</i>	
<i>Vendor Information sent to Finance</i>	
<i>Solicitor Permit Issued</i>	
<i>Vendor Information sent to Fire Dept</i>	
<i>Fire Inspection Scheduled</i>	
<i>Copy of Health Permit Received</i>	